Electric standby infrastructure, simplified.

With turnkey electric infrastructure from Shorepower, reefer owners can now take full advantage of grid-based power at warehouses and distribution centers. From complete system design through installation and maintenance, one low monthly payment covers it all.

Best of breed solutions

Shorepower, a national leader in Truck Stop Electrification, brings the very best partners together to deliver a complete turnkey solution for reefer with electric standby. With EC Company leading design and construction, and Graybar offering competitive financing, this program offers convenience and confidence to current and future eTRU owners.

Return on Investment

Simply put, operating reefer on electric standby saves big dollars over traditional diesel TRUs - 40% to 70% at today’s fuel prices. With the Shorepower package, infrastructure investment can pay for itself immediately, without any upfront capital outlay. If you own reefer with electric standby or are considering a purchase, this is your chance to maximize your investment.

Safety and trust

Shorepower’s turnkey package brings decades of real world experience with the latest safety technology to protect drivers and equipment. We understand the nuances of power distribution and wiring, and create a higher standard for plug-in infrastructure.

Call (888) 841-3137 for a Free Electrification Consultation
Dock and yard electrification made easy.

Shorepower electrifies loading docks and yards at warehouses, terminals and distribution centers with one simple package, including all hardware and optional data collection, security, and drive-away protection.

Why Shorepower?

- Proven leadership and experience
- Low or no capital outlay
- Grants, rebates and incentives consulting
- National plug-in network
- Drive-away protection and technology
- One-stop convenience

Call Today for a Free Consultation
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