

FOR IMMEDIATE RELEASE

## Shorepower Wins Business Pitch Competition

*Clean-tech transportation infrastructure company takes top honors in annual pitch competition at WPI Venture Forum*

Worcester, MA, June 9, 2009 – Shorepower Technologies was named the overall winner of WPI Venture Forum's annual elevator pitch contest. Shorepower's five-minute business pitch, given by Joe Licari, was followed by a two-minute open discussion. Judges rated the 12 finalists on their business model, innovation, market opportunity, leadership team, and presentation quality.

The judging team for this year's contest, held at Worcester Polytechnic Institute, Worcester, Massachusetts, included industry heavyweights Justin Aborn, CTO & Chief Scientist, General Compression, Inc.; Robert J. Crowley, President, Massachusetts Technology Development Corp.; Laura Ring, Vice President of Strategic Relations, Castile Ventures; Patrick R.H. Waller, Shareholder, Wolf Greenfield, P.C.; and W. Lambert Welling, Managing Director at MedTech Capital, Inc.

About The WPI Venture Forum. Created in 1990, WPI Venture Forum serves entrepreneurs seeking to start their own technology-based business and investors (seeking pre-startup and early stage technology opportunities) by providing knowledge through programs and a venue in which to network.

About Shorepower Technologies. Shorepower is a clean-technology infrastructure company offering simple, cost-effective solutions for connecting cars and trucks to the electrical grid. Products and Services Offered include Truck Stop Electrification (TSE), Electric Vehicle (EV) and Plug-in Hybrid Electric Vehicle (PHEV) Charging Stations, electric vehicle upgrades and conversions. Shorepower corporate facilities are located in Utica, New York, with additional satellite offices in the Portland, Oregon and Washington D.C metropolitan areas. For more information, visit our website or call (503) 892-7345.

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